



Prepared brochure for Diagnostic | Generated on 07 May 2026

BUSINESS SOLUTION OVERVIEW

Diagnostic Brochure

A comprehensive ERP platform designed to automate and digitize pharmacy operations — inventory, billing, procurement, reporting, and multi-branch control in one unified system.

Inventory Management

POS Billing

Multi-Branch

Financial Reports

Cloud-Ready

0

CORE MODULES

5

FOCUS AREAS

0

BUSINESS SECTIONS

Business Challenges and Objectives

CHALLENGES ADDRESSED

- A comprehensive ERP platform designed to automate and digitize pharmacy operations — inventory, billing, procurement, reporting, and multi-branch control in one unified system.

SOLUTION OBJECTIVES

- Centralize core processes in one business-ready platform.
- Improve speed, visibility, and day-to-day execution quality.
- Create a scalable base for future expansion and control.

Four empty rounded rectangular boxes arranged in a horizontal row, with a fifth empty rounded rectangular box positioned below the first box on the left.

Comparative Positioning

| FEATURE AREA | LOW-COST LOCAL ERP | MID-LEVEL LOCAL ERP | INTERNATIONAL ERP | MUSKAN ERP |
|---------------------------|--------------------|---------------------|-------------------|------------------------------|
| Medicine Procurement | Basic Purchase | Moderate | Advance | Advanced + Approval Workflow |
| Supplier Management | DGDF | DGDF | kjashdfkj | kjashdfkj |
| Batch & Expiry Management | lkjhflkj | DFDF | lkjhflkj | DFDF |
| Inventory Management | kjhdfklkj | kjhdfklkj | kjhdfklkj | kjhdfklkj |
| Stock Transfer | X | Partial | Advanced | ✓ Branch-to-Branch |

Solution Positioning

| | | | |
|--|---|---|---|
| Basic Tools Single-purpose workflows Limited reporting depth Minimal process control | Growing Systems Some process coordination Department-level adoption Mixed data visibility | Structured Platforms Integrated workflows Better reporting consistency Improved operational control | Diagnostic Feature-rich business workflow support Scalable module-driven structure Better visibility across teams |
|--|---|---|---|

Today

Prepared by Muskan DigiTech